

# Dataweavers Platform Operations for Sitecore

# Platform-as-a-Service to automate and manage your Sitecore ecosystem

After building and running a successful Sitecore Platinum Implementation Partner Agency, our Founder realized that Sitecore architectures are almost always project-centric, over-engineered, expensive to operate, and fragile to change. Knowing there was a better way, Dataweavers was born; to stop the inconsistency and unreliability of cloud infrastructure by standardizing and automating the build, management, and operational processes within Sitecore ecosystems.

## How it's been done in the past

Before transitioning to Dataweavers, Sitecore customers typically solve cloud infrastructure challenges with application developer skills - unnecessarily distracting developers with infrastructure and platform operations tasks. They find it hard to consider operating the end-to-end ecosystem as a single platform, because the platform ownership spans technology, marketing and digital team functions that are siloed within departments.

Instead, they manage their platform ecosystem by hiring a digital agency partner to build front-end experiences, they're using internal IT skills to manage infrastructure, outsourcing to a cloud hosting partner, or hiring new skills for managed services. In all these cases, businesses are solving their infrastructure operations with people, in siloes.

## Building experiences, over managing infrastructure

While many believe that focusing on building experiences rather than managing infrastructure is the priority, they can't reallocate capacity within the team. What they don't realize is that, to do this, they need to take a platform operations approach.

That's where we come in. Dataweavers Platform-as-a-Service (PaaS) automates and manages Sitecore cloud infrastructure, connecting and streamlining developer-to-production workflows and simplifying the operational management of environments.



# Our Platform

Dataweavers is a subscription-based Cloud Automation Platform that orchestrates Azure Infrastructure, Sitecore Application, DevOps Pipelines and Cloudflare Security – all deployed through code.

By automating build, management, & operations of Sitecore ecosystems with best-practice code, we eliminate the need for manual, skills-based infrastructure management processes. This enables digital and marketing teams to use their required context-driven skills to create innovative customer experiences rather than managing infrastructure & operations.

## Customers

We work with globally recognized enterprise brands, such as Toyota, Stamford Health, Rio Tinto and Global Payments, who require the highest levels of performance, security and support. We also support mid-size organizations like Isuzu Ute and London & Partners. For enterprise and mid-size organizations alike, Dataweavers frees up digital teams to focus on innovation – knowing that their ecosystem is always compliant, performant, and secure.

*“Dataweavers provide a strategic opportunity to shift our Sitecore platform to trusted experts, while allowing our digital and technology teams to focus on what they do best: developing great new experiences for our members.”*

Senior Manager, Digital & Innovation Technology at Royal Automotive Association.

## Partners

Dataweavers does not develop or build digital experiences. We collaborate with digital agency and internal IT teams to provide the best practice infrastructure, so they consistently deliver new and innovative experiences reliably and at velocity.

*“It was one of the most fantastic examples of collaboration I’ve ever seen. A small, tight team delivered a large, complex site... That’s easy to say but incredibly hard to do.”*

Group Digital Marketing Manager at UnitingCare.



# Supporting Your Composable Journey

As the digital experience landscape evolves, the prevalence of composable cloud technologies is transforming the way organizations approach their digital platforms. Given this architectural shift, it is important for Sitecore customers to consider the benefits and impacts of this change.

Composable technologies promise a faster and simpler way to create highly personalized, multi-channel customer experiences that drive engagement, revenue, customer intimacy, and business efficiency. However, success in this new world will require new skills and ways of governing security, performance, and data.

Without clear direction, composable aspirations may be delayed, or even blocked.

Dataweavers has created a success path for any composable journey by extending our platform to make crossing the composable chasm less risky, more predictable, and more economical. We provide a pattern, plan and products that accelerate the business value of a composable architecture.

## We can help you:



Stage the composable journey to include co-existence of legacy and modern platforms, so customers can start moving forward without overwhelming the team, compromising short-term goals or stretching the budget.



Accelerate access to the next generation of personalization, customer intelligence, content management and commerce capabilities without the upfront cost and complexity of a full migration of web assets to composable technologies.



Lay the operational, security and performance foundations necessary to realise the full benefits of Sitecore's composable architecture and cloud products.



Empower digital teams and partners to focus on creating engaging digital experiences that benefit business outcomes, rather than being distracted by technology change, management and operations.

# Our Products

## Platform Operations XPM

Dataweavers Platform Operations XPM automates Sitecore operations and infrastructure management on Sitecore's leading DXF product. This empowers digital teams to focus on innovation, while we deliver everything required to release and operate secure, and performant digital experiences with reliability, velocity & innovation.

## Platform Operations XMC

Dataweavers Platform Operations XMC simplifies and accelerates the journey to Sitecore SaaS by providing the architectural and operational tooling necessary for Sitecore XP/XM and XM Cloud to co-exist – giving customers the freedom to evolve their environment on a timeline that suits their business.

### **The hybrid operating environment that Dataweavers offers includes:**

- A hosting environment for the head of the SaaS applications, deployed in the customer's Azure environment that delivers the security and performance benefits expected of Azure.
- Adapters with pre-built integrations to Sitecore's SaaS products and legacy software, simplifying integrations, reducing costs, and accelerating deployment of Sitecore's new composable cloud modules.
- An observability framework that allows for visibility across end-to-end performance and security for the entire ecosystem.
- Co-ordinated DevOps release management across the entire ecosystem.
- Modular operations offering for each of the Sitecore SaaS products adopted. .

Dataweavers Platform Operations Composable provides a solution that allows organizations to leverage their existing environments while gradually migrating sites and services to Sitecore's cloud products at their own pace. This ensures a seamless transition to a composable architecture while preserving operational efficiency and governance across the digital ecosystem.

# Industries we work with

Dataweavers specialize in collaborating with clients across various industries to optimize their application, significantly reducing costs and enhancing performance. By leveraging cutting-edge technologies and innovative methodologies, Dataweavers assist leading brands worldwide in SaaS-ifying their intricate application infrastructures. Our expertise extends across sectors such as **finance, healthcare, retail, manufacturing, travel, government** and **more**.

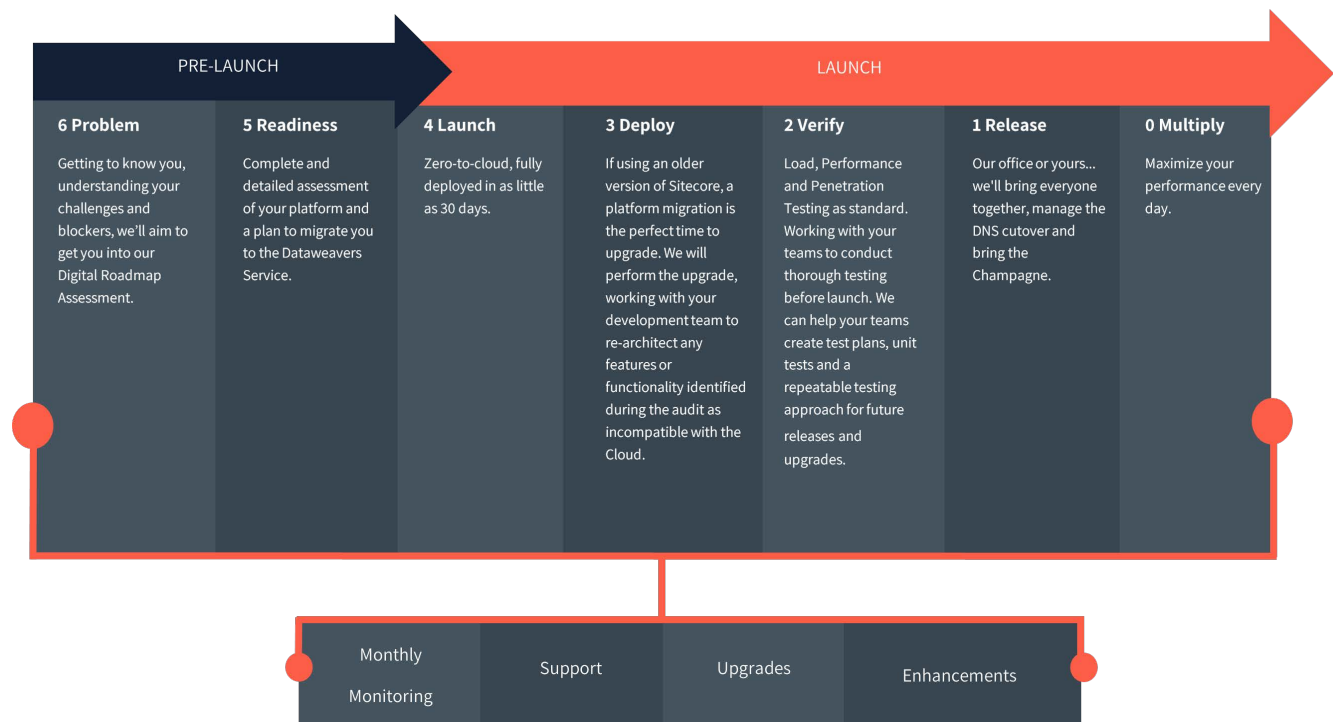
## Case Studies

Discover how some of the world's leading brands use Dataweavers to improve operations, reduce costs and accelerate performance across their organizations.

- **Isuzu Ute** | **Customer-focused, feature rich and personalised web experiences**
- **Worldwide Payment Provider** | **Automating Deployments to increase speed and save money**
- **UnitingCare** | **Consolidation of multiple sites and more interactive experiences for customers**
- And more at [www.dataweavers.com/case-studies](http://www.dataweavers.com/case-studies)

## Our Proven Process

Dataweavers 7-step proven process ensures that your launch is successful and underway quickly.



# How to Begin

Whether you're a customer or partner, our team are ready to jump on a discovery call to discuss your requirements and understand how we can help you succeed. If our platform aligns with your needs, we advance to a Digital Roadmap Assessment to gather the information to understand your current environment and what is required to enhance and improve your Sitecore environment using our platform.

For more information and to get started, [book your Discovery Call here](#).

## Contact us

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